

# Project Planning Terminology

Term	Definition	Example
<b>Goal</b>	A focused description of an intended purpose of the project or intervention	Increase student achievement in reading.
<b>Objectives</b> <ul style="list-style-type: none"> <li>• <b>Measurable</b></li> <li>• <b>Reasonable</b></li> </ul>	Expected specific measurable changes for the target population resulting from the intervention that answers: when, who , what and how	By June 2014, 76% of 3 <sup>rd</sup> graders will score ‘proficient’ or above on the annual state reading assessment
<b>Strategies</b> <ul style="list-style-type: none"> <li>• <b>Specific</b></li> <li>• <b>Measureable</b></li> <li>• <b>Realistic</b></li> </ul>	<ol style="list-style-type: none"> <li>1. Systematic plan of action that consists of measureable activities or strategies designed to meet the goal</li> <li>2. Desired benefits to a specific group</li> </ol>	<ol style="list-style-type: none"> <li>1. In Year 2 of the project, begin to implement research-based reading curriculum that includes:               <ol style="list-style-type: none"> <li>a. ongoing professional development</li> <li>b. formative and one summative student assessments</li> <li>c. new or upgraded classroom materials.</li> </ol> </li> <li>2. In Year 2 offer 4 parents nights to increase families’ awareness of college opportunities for their children</li> </ol>

# Project Planning Graphic Organizer

Objective	Strategies	Data that Show Strategies Work	Objective Met?