



# 2017 Project Directors Meeting

## *In Pursuit of Higher Education for All*

### **Christopher Powers**

*Executive Director*

TESOL International Association

Christopher Powers is the executive director of TESOL International Association (TESOL), a professional community of 12,000 educators, researchers, administrators, and students across more than 150 countries committed to advancing excellence in English language teaching for speakers of other languages worldwide.

Mr. Powers joined TESOL from the Institute of International Education (IIE), where he served as director of education abroad programs, overseeing international education programs focused on critical languages and less commonly visited parts of the world.

Prior to joining IIE, Mr. Powers served as director of special programs at NAFSA: Association of International Educators, where he managed professional development programs for international educators and scholarship programs for international students.

Mr. Powers has also worked in elementary and secondary schools, and he has managed teacher programs in the United States, Japan, and Korea. He has a master's degree in Foreign Affairs from the University of Virginia and a bachelor's degree from James Madison University.



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### **John Segota**

*Associate Executive Director for Public Policy & Professional Relations*  
TESOL International Association

John Segota, M.P.S., CAE, is associate executive director for Public Policy & Professional Relations at TESOL International Association (TESOL). Mr. Segota's responsibilities at TESOL include government relations, policy analysis, media relations and communications, oversight of standards development, and management of TESOL's advocacy activities. He works closely with TESOL's senior leadership on policy management, strategic planning, public relations, and governance issues.

Mr. Segota has presented both nationally and internationally on public policy as it relates to English language education, and he has written extensively on issues of education policy. Mr. Segota has a B.A. in Political Science with a concentration in International Studies from the College of the Holy Cross in Worcester, Massachusetts, and a Master of Professional Studies (M.P.S.) in Public Leadership from The George Washington University in Washington, DC; he has also earned the Certified Association Executive (CAE) designation from the American Society of Association Executives.