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DIVERSITY TRAINERS AND CONSULTANTS

**“Strengthening the World of Work Through
Leadership, Mentoring, Coaching and Diversity”**

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SOUDER, BETANCES & ASSOCIATES, INC.
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**SOUDER, BETANCES AND
ASSOCIATES, INC.**

Strengthening the World Through Bilingualism/Biliteracy



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SOUDER, BETANCES AND ASSOCIATES, INC.

**Boldly and proudly promote
dual language proficiency
for all students to excel in
school and in life!**



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SOUDER, BETANCES AND ASSOCIATES, INC.

Challenge English Monolingual Educators to:

**Celebrate a students fluency in their
mother tongue as one possessing a
pearl of a great price –not as one
suffering from an HIV infection.**



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SOUDER, BETANCES AND ASSOCIATES, INC.

Tell the Person Sitting Next to You:

**“If you have an accent-
Rejoice! You know more
than one language.”**



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SOUDER, BETANCES AND ASSOCIATES, INC.

Presentation Overview

- **Mission of Event**
- **Qualifications**
- **Learning Goals**



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SOUDER, BETANCES AND ASSOCIATES, INC.

From Harlem to the Harvard: Lessons from My Educational Journey

WINNING THE FUTURE
THROUGH EDUCATION
ONE STEP AT A TIME



SAMUEL BETANCES

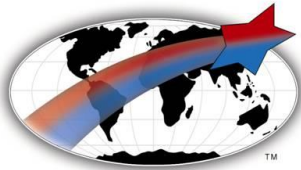


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SOUDER, BETANCES AND ASSOCIATES, INC.

VIDEO

What is 21st Century Education?



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**SOUDER, BETANCES AND
ASSOCIATES, INC.**

Steps for Building Authentic Literacy when Educating DLLs to Excel In School and In Life



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SOUDER, BETANCES AND ASSOCIATES, INC.

Steps for Building Authentic Literacy when Educating DLLs to Excel In School and In Life

1

**Grow their word power to close the
achievement gap by motivating
them to read resiliency memoirs**



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SOUDER, BETANCES AND ASSOCIATES, INC.

Steps for Building Authentic Literacy when Educating DLLs to Excel In School and In Life

2

**Clarify why “two major languages” are
essential for a positive heritage
identity, civic engagement, and
success in the economy**



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Steps for Building Authentic Literacy when Educating DLLs to Excel In School and In Life

3

**Read and discuss a new book
regarding best practices for
DLLs**



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SOUDER, BETANCES AND ASSOCIATES, INC.

Steps for Building Authentic Literacy when Educating DLLs to Excel In School and In Life

4

**Read and discuss a new book on how
to build authentic literacy in
multicultural students from book poor
homes**



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SOUDER, BETANCES AND ASSOCIATES, INC.

Steps for Building Authentic Literacy when Educating DLLs to Excel In School and In Life

5

**Grow dual language
proficiency in your family and
friendship networks**



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SOUDER, BETANCES AND ASSOCIATES, INC.

Steps for Building Authentic Literacy when Educating DLLs to Excel In School and In Life

6

**Defend DLL strategies from
stereotyping and “nativist-
driven” microaggressions**



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Steps for Building Authentic Literacy when Educating DLLs to Excel In School and In Life

7

**Target faulty assumptions
about bilingual/bicultural and
dual language education**



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**SOUDER, BETANCES AND
ASSOCIATES, INC.**

Faulty Assumptions about Bilingual/Bicultural and Dual Language Education



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Faulty Assumptions

1

**Dual language advocacy
undermines the
importance of English in
the USA**



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Faulty Assumptions

2

**The purpose of
Bilingual Education is
to make the USA
“bilingual”**



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Faulty Assumptions

3

**Bilingual education
retards learning thereby
causing students to fail in
school**



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Faulty Assumptions

4

**Bilingual Education
undermines the importance
of English as the primary
and official language of US
Citizens**



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Faulty Assumptions

5

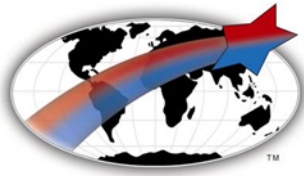
**European Immigrants used
education (devoid of
bilingual programs) as a
pathway to economic
success**



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SOUDER, BETANCES AND ASSOCIATES, INC.

Debunking the “Great School Legend” about the Role of Language and Education in Accounting for the Success of European Immigrants In the Economy



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The Cultural Shifts In American Education

I. Agrarian Age (Hardware driven)

II. Industrial Age (Hardware Driven)

III. Technology/Information Age (Headware Driven)

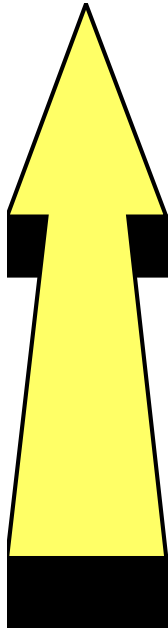


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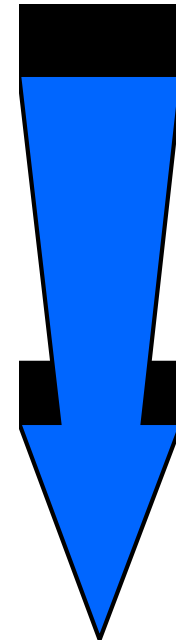
DROPOUT RATE

DROPOUT PROBLEM

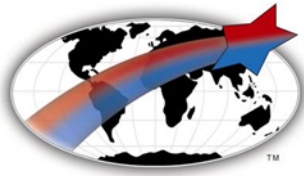


HIGH

1915



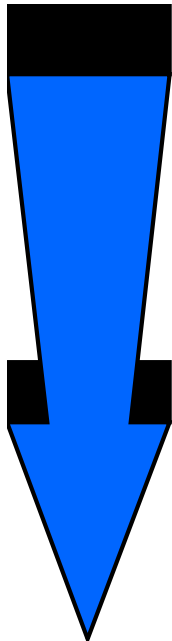
LOW



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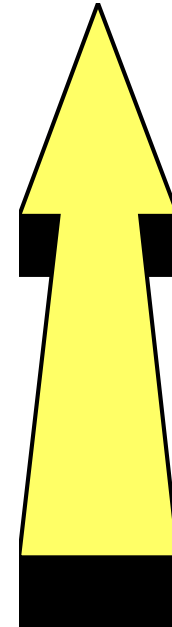
DROPOUT RATE



LOW

DROPOUT PROBLEM

2015



HIGH



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**Advantages of Settlers and
Immigrants and Why Their
Template for Success Cannot
Be Duplicated by Modern Dual
Language Newcomers**



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Advantages of Settlers and Immigrants and Why Their Template for Success Cannot Be Duplicated by Modern Dual Language Newcomers

- 1. European Settlers/Immigrants benefited from land taken from the Indigenous inhabitants and free labor from kidnapped Africans**
- 2. European Settlers/Immigrants were able to grow their economy that transformed from simple to complex**
- 3. Immigrants could take up to 3-5 generations before having to graduate their descendants from college**



Meaningful Differences

in the Everyday Experience of
Young American Children

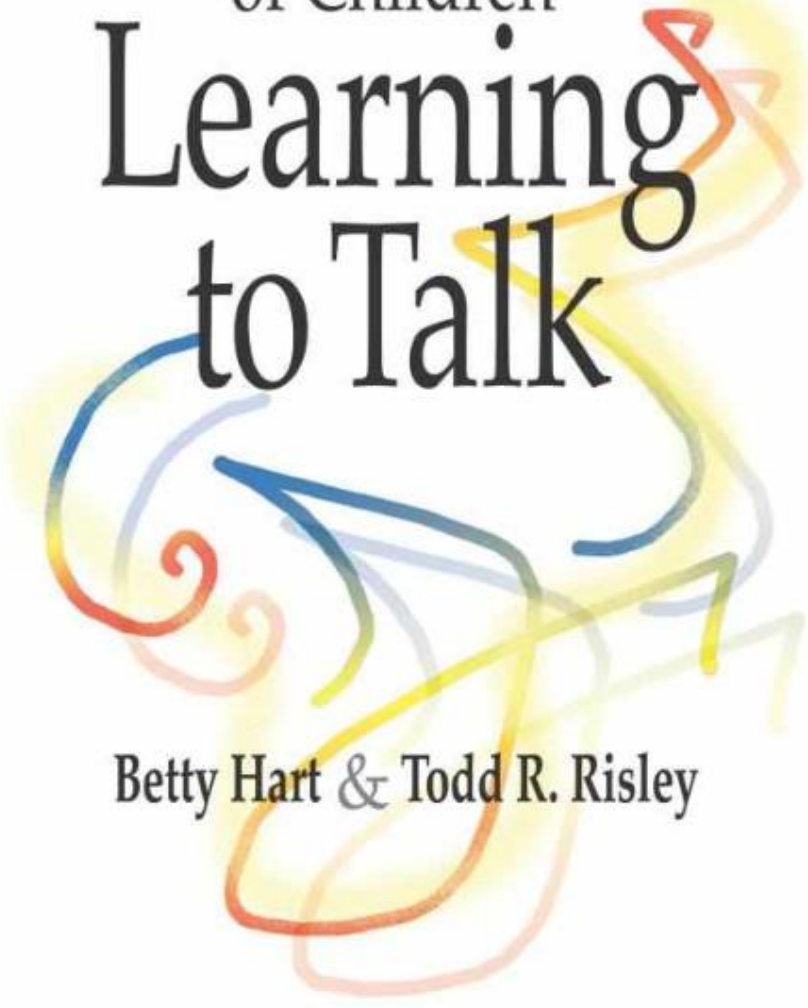


Betty Hart & Todd R. Risley

Foreword by Lois Bloom



The Social World of Children Learning to Talk



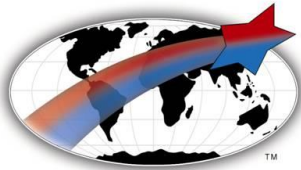
Betty Hart & Todd R. Risley



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The Thirty Million Words Initiative



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The Truth About Bilingual/ Bilcultural Education:

**Today's newcomers must excel in
schools before they can excel in the
economy – the opposite of what Settlers/
Immigrants did in the past**



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**The reasons for Bilingual/
Bicultural and Dual Language
Development in education have
to do with the changes in the
global economy!**



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Resources



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Leadership, Mentoring, Coaching and Diversity**

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**A Three-day Certificate Program
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Aug 3 - 5, 2015

**Program cost: \$1500.00 includes tuition, materials, breakfast and lunch.
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**For more information or to register, email us at:
ssurber@betances.com or call us at 773-463-6374**



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**“If you don’t read,
you can’t lead.”**

DEVELOPING GOOD HABITS

START SMALL AND MAKE BIG
DIFFERENCE TO LIVE A BETTER LIFE!



MARK SNYDER

"There is deep and useful wisdom in this book!
It is clean, courageous, and generous."
John Robbins, author of *Diet For A New America*, *The Food
Revolution*, and *Healthy At 100*



A Simple Principle for a Better
World and Meaningful Life

ZOE WEIL

FOREWORD BY JOHN N. GARDNER

FRED B. NEWTON • STEVEN C. ENDER

STUDENTS HELPING STUDENTS

*A Guide for Peer Educators
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Appropriate for
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SECOND EDITION

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★ G ★ U ★ I ★ D ★ E ★
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Samuel L. Blumenfeld

Contains the forerunner to Alpha-Phonics reading!

HOW TO TUTOR

How to teach:
Phonics, Arithmetic and Handwriting



BECOME A PRIVATE TUTOR

HOW TO START
AND BUILD A PROFITABLE
AND SUCCESSFUL
TUTORING BUSINESS

VICTORIA OLUBI

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*A Searing Memoir of the Battle to Integrate
Little Rock's Central High*

"Riveting . . . monumentally important . . . a rare and eloquent
behind-the-scenes look at the 1957 integration of Central High. . . ."

—Patricia Holt, *San Francisco Chronicle*

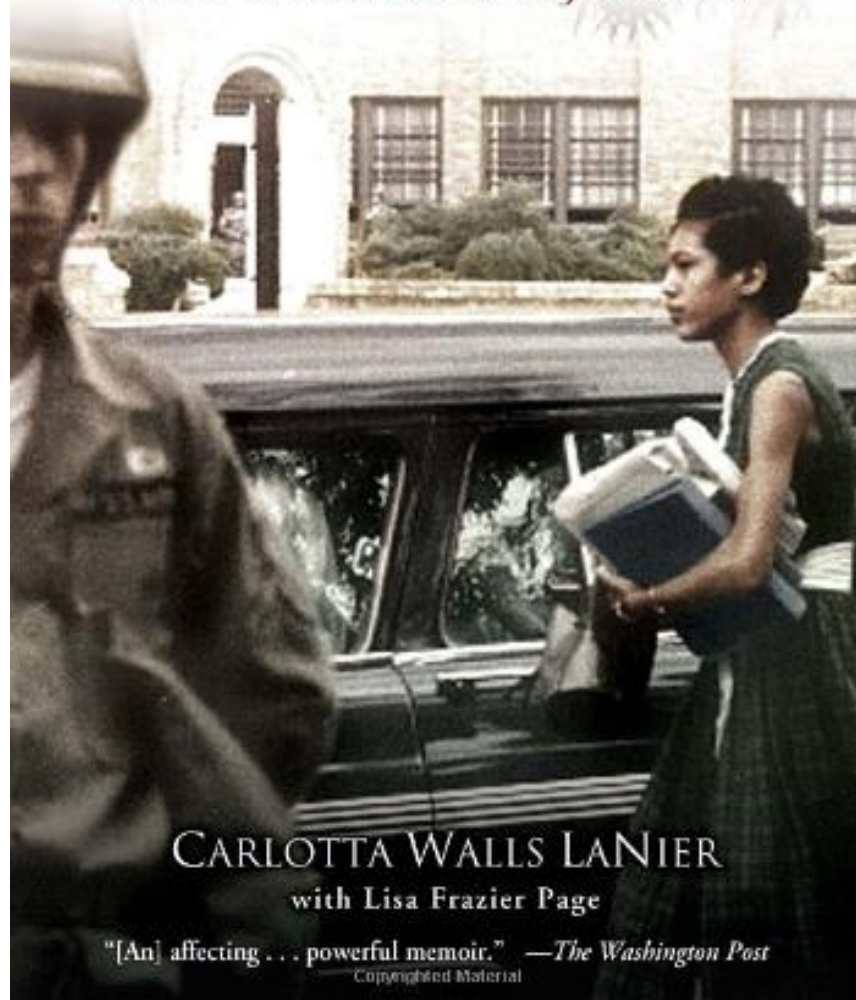
MELBA PATTILLO BEALS



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FOREWORD BY PRESIDENT BILL CLINTON

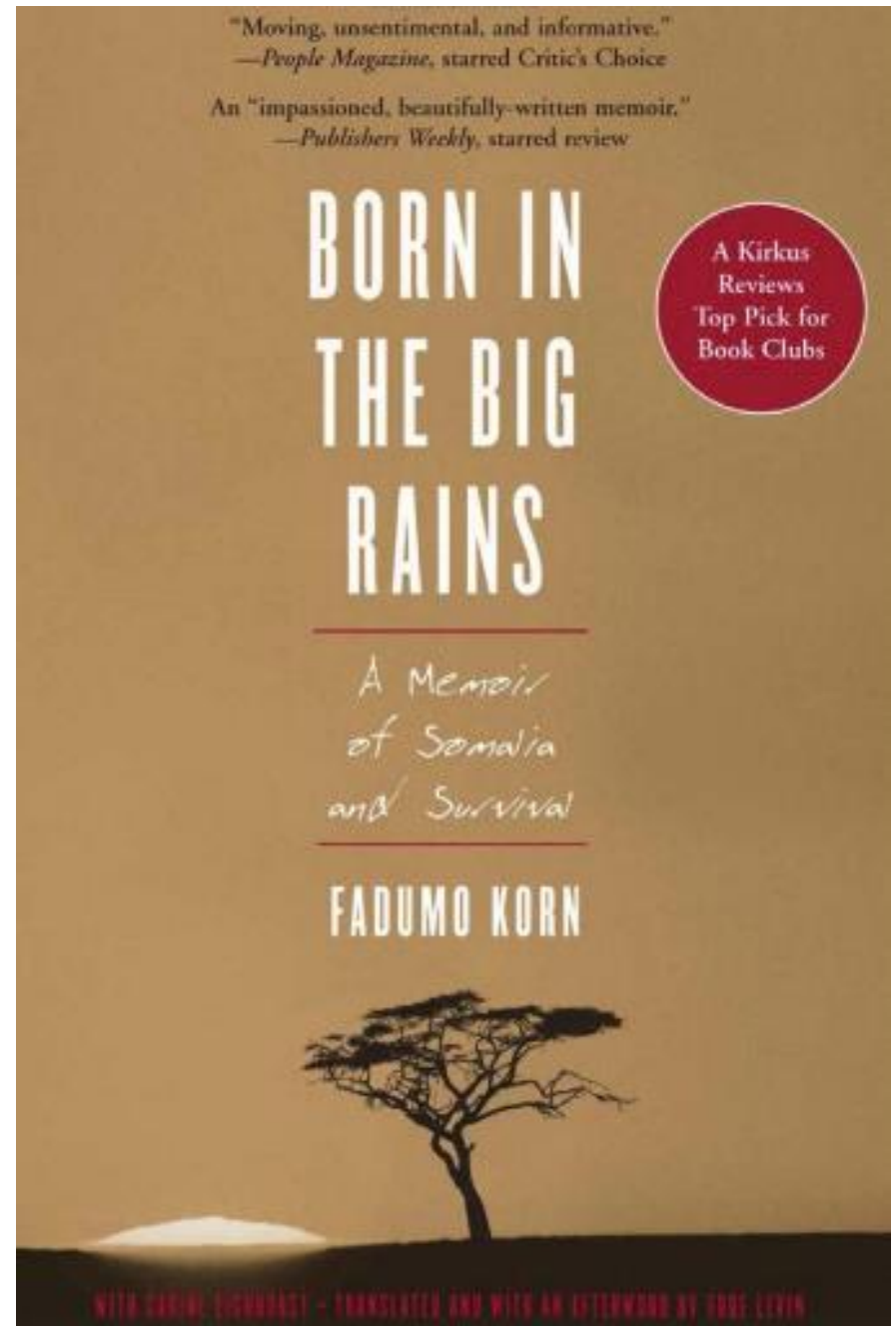
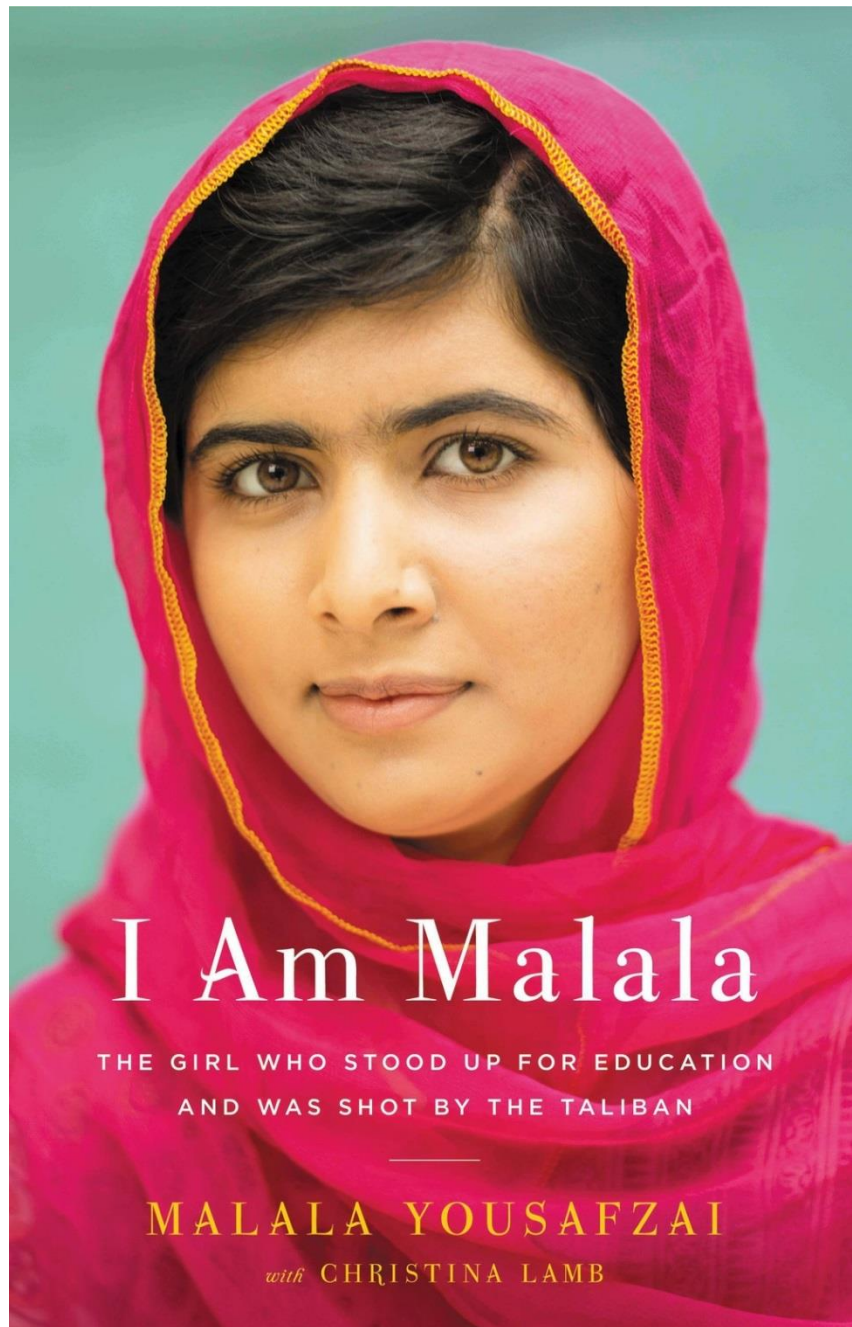
A Mighty Long Way

*My Journey to Justice at
Little Rock Central High School*

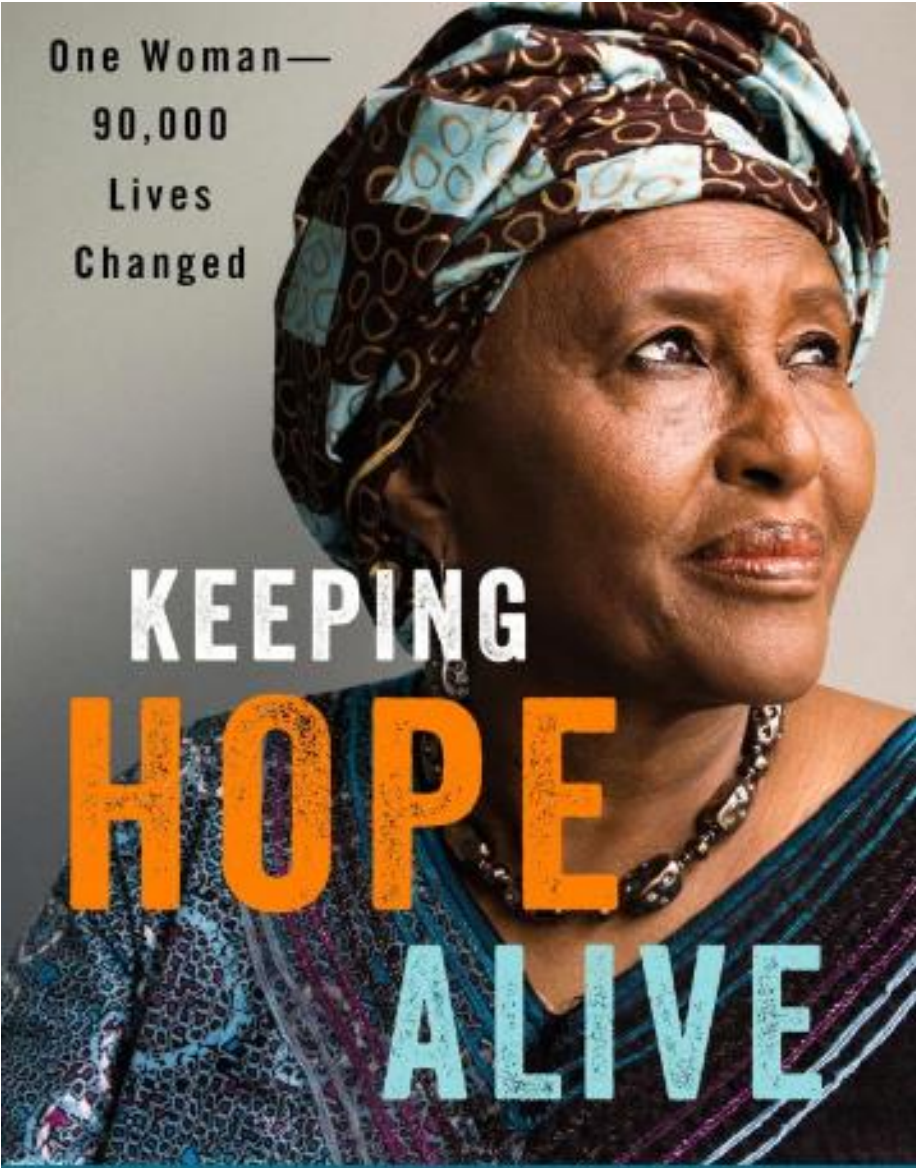


CARLOTTA WALLS LANIER
with Lisa Frazier Page

"[An] affecting . . . powerful memoir." —*The Washington Post*
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One Woman—
90,000
Lives
Changed

A close-up portrait of Dr. Hawa Abdi, an elderly woman with a serene expression, looking slightly upwards and to the right. She is wearing a patterned headscarf and a colorful, patterned garment. The background is a neutral, light gray.

KEEPING HOPE ALIVE

DR. HAWA ABDI

WITH SARAH J. ROBBINS

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BAREFOOT RUNNER

PAUL RAMBALI

THE LIFE OF MARATHON CHAMPION ABEBE BIKILA



'This really is a surprise... the Ethiopian, Abebe Bikila, is racing barefoot!'
Olympic Games commentary, 1960

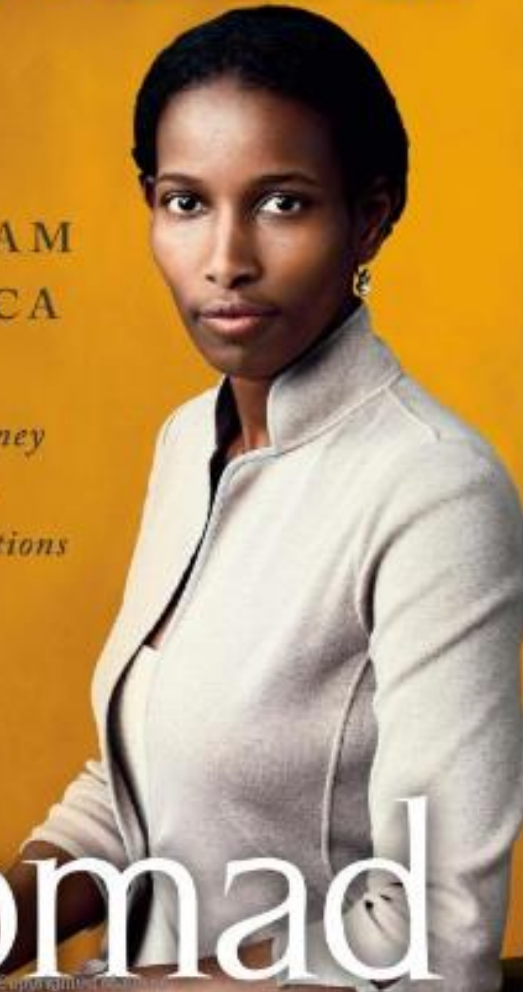
AUTHOR OF THE *NEW YORK TIMES*
BESTSELLER *INFIDEL*

Ayaan Hirsi Ali

FROM ISLAM
to AMERICA

*A Personal Journey
Through the
Clash of Civilizations*

Nomad



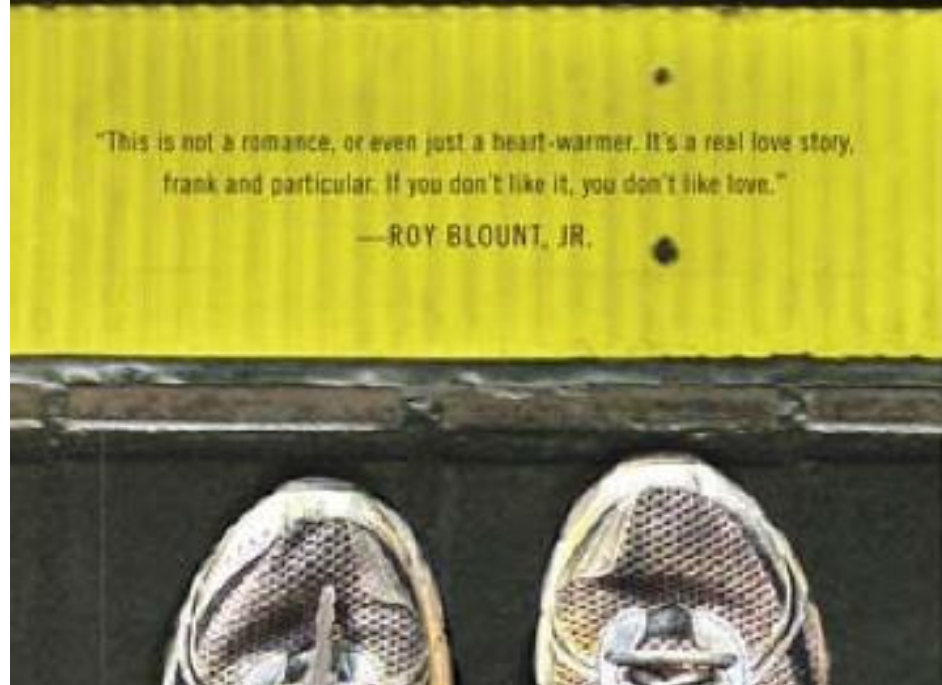
a memoir of family

next stop

glen finland

"This is not a romance, or even just a heart-warmer. It's a real love story,
frank and particular. If you don't like it, you don't like love."

—ROY BLOUNT, JR.



ERNESTO GALARZA

Barrio



Boy

Best-selling story of a boy's
journey through time and cultures.

*Before
we
were
Free*



julia alvarez

LINDA SUE PARK

Author of *A Single Shard*, winner of the Newbery Medal



When My Name Was

Keoko

MAN'S
SEARCH
FOR
MEANING
VIKTOR E.
FRANKL

WITH A NEW FOREWORD BY
HAROLD S. KUSHNER

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the guts and heart
of a submerged
population group.
... It claims our
attention and
emotional response."
— *The New York Times Book Review*

Second Edition

Narrative of the Life of Frederick Douglass

An American Slave

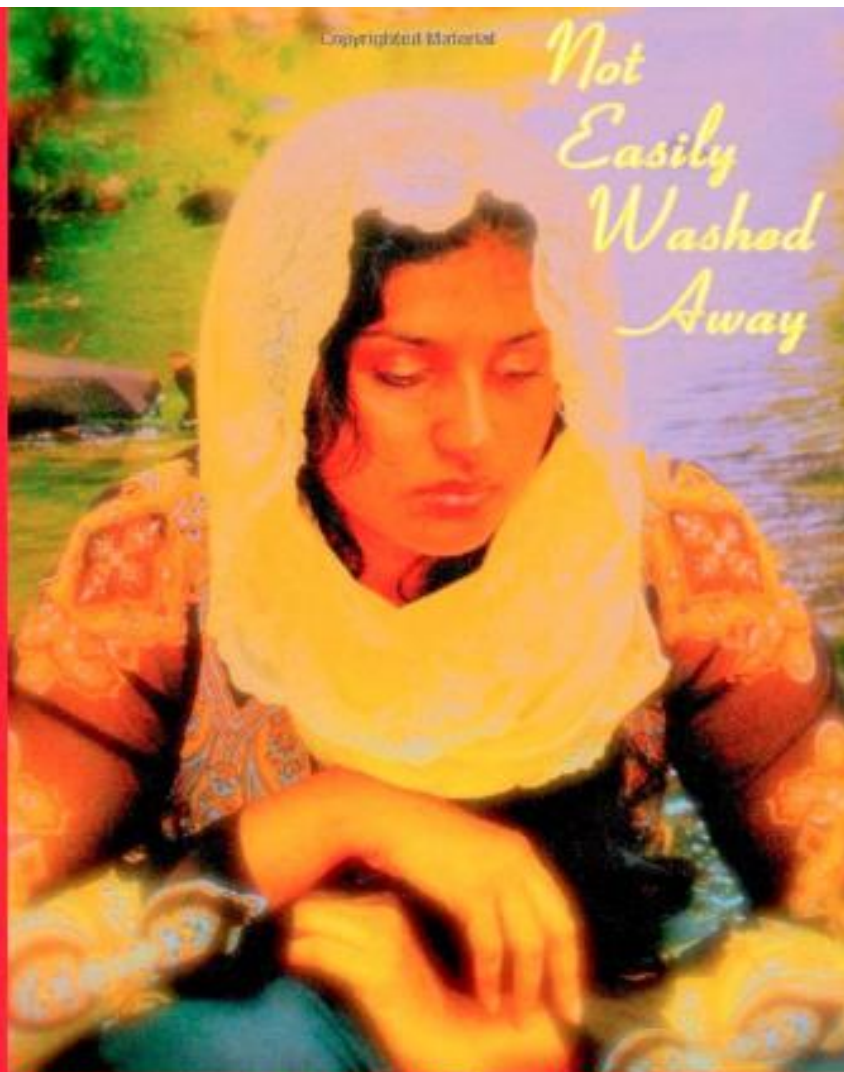
Written by Himself

Edited with an Introduction by David W. Blight



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*Not
Easily
Washed
Away*



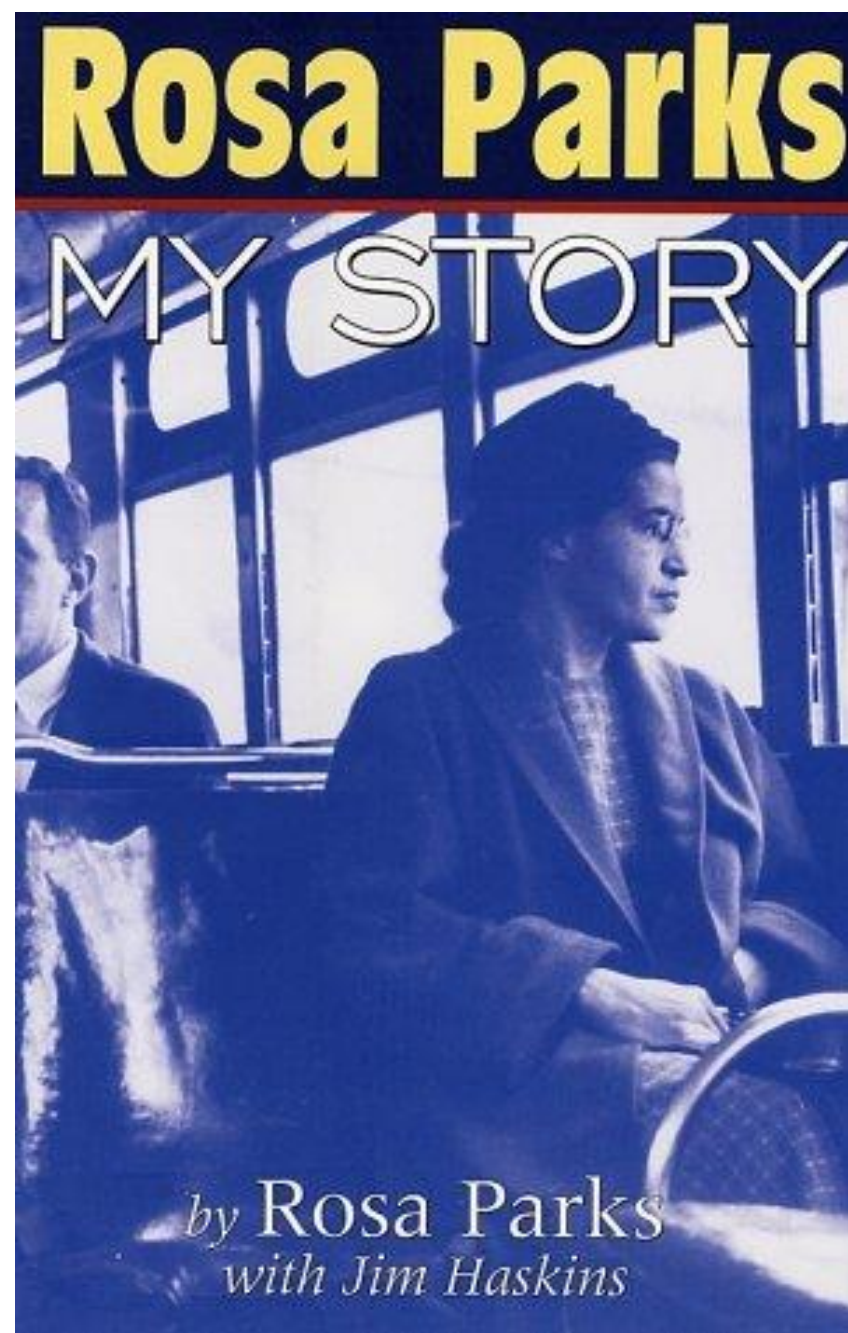
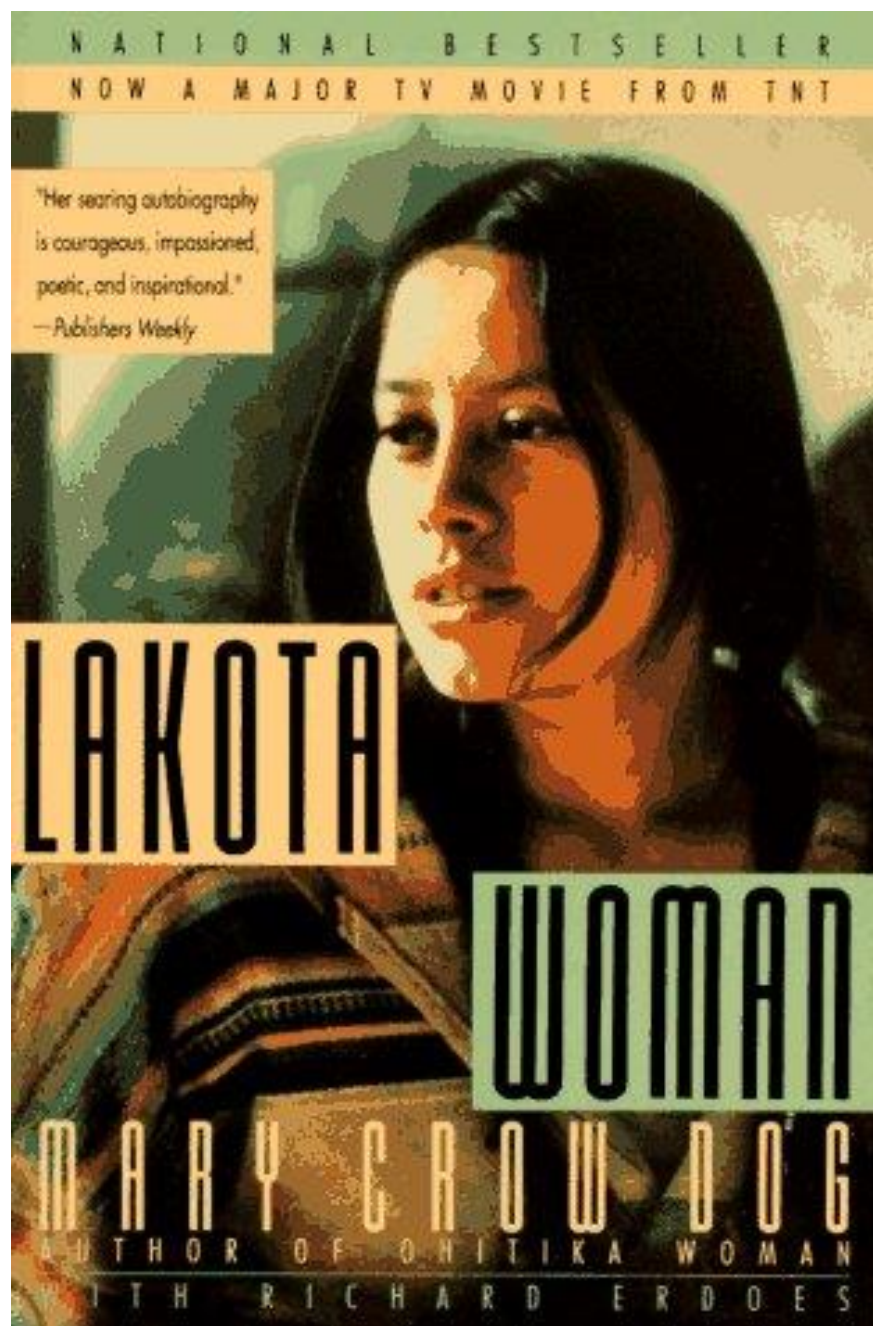
Memoirs of a Muslim's Daughter

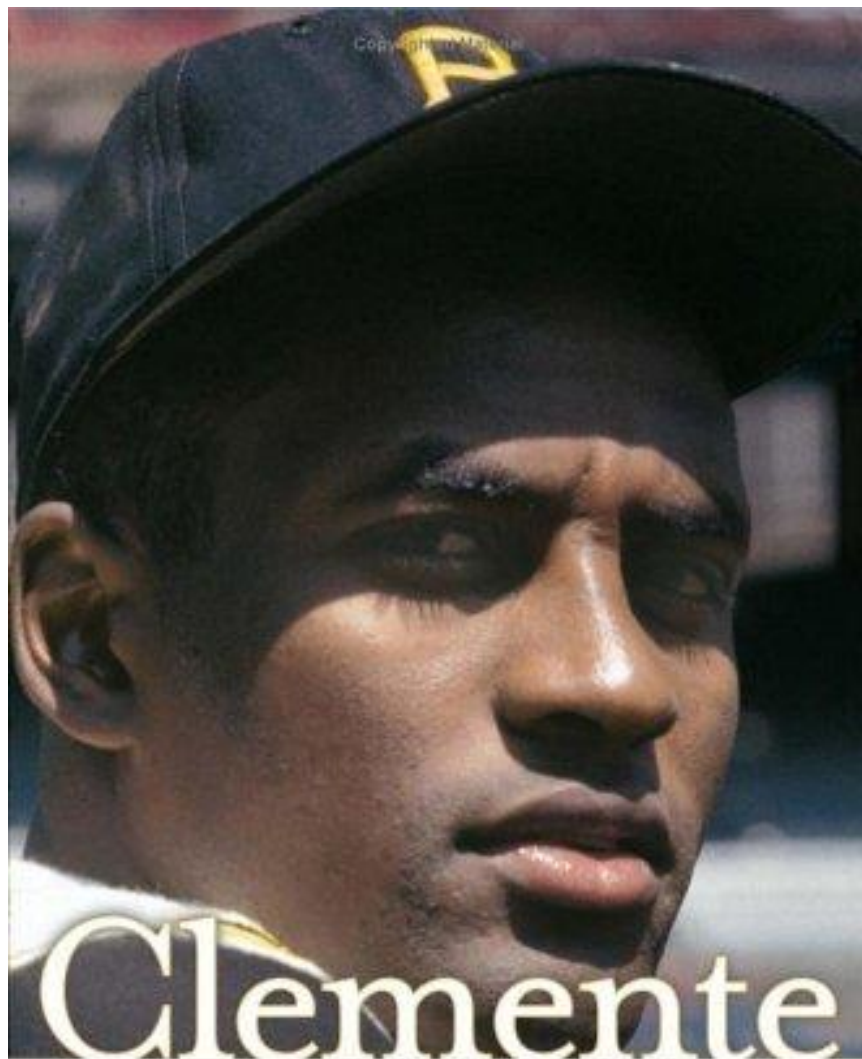
**Anon Beauty
Brian Arthur Levene**



RUTH MINSKY SENDER
the cage

• "A vivid memoir of a woman who lost her youth and family to the Nazis . . . Sender tells a story that will be long remembered." —*Kirkus*, (pointered review)

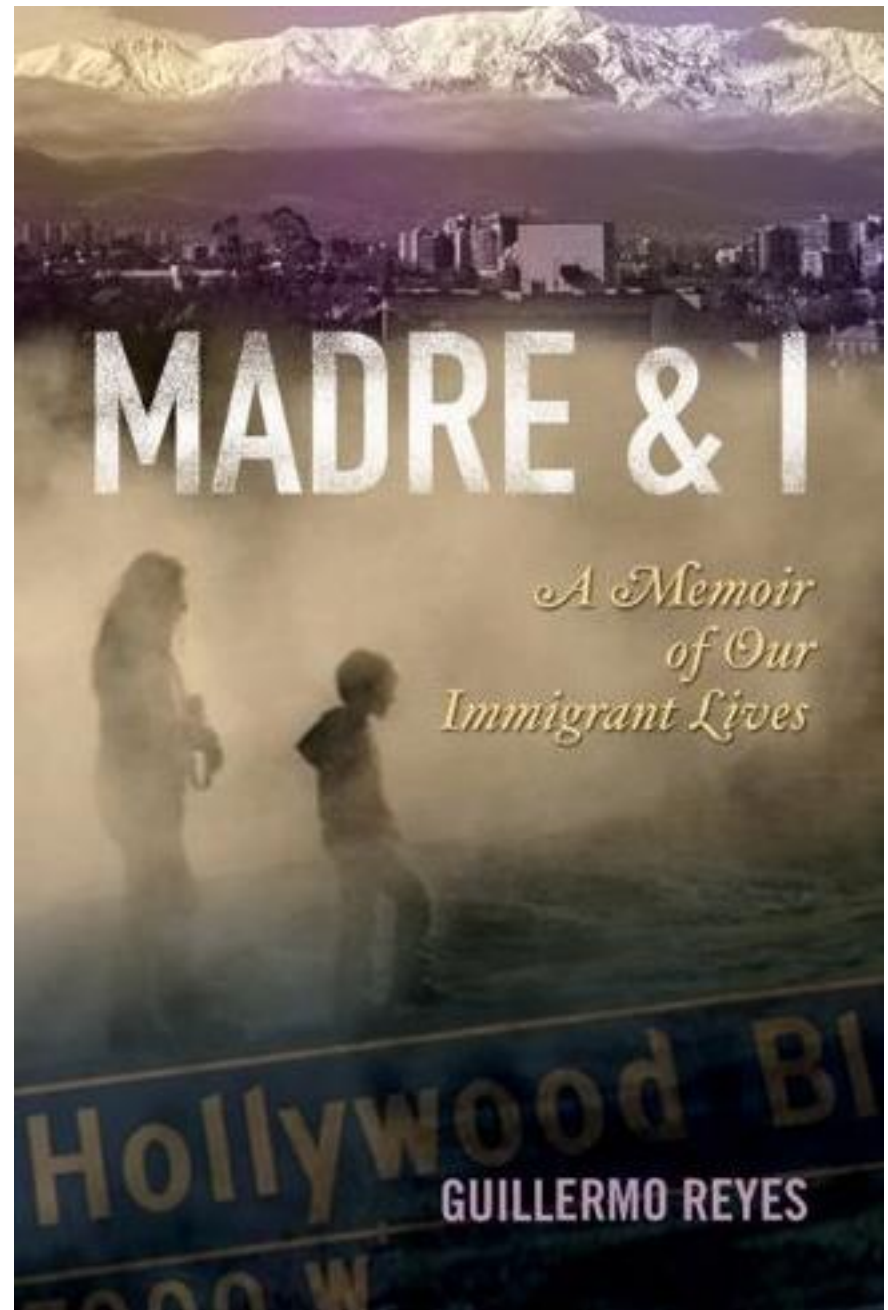




The Passion and Grace of Baseball's Last Hero

DAVID MARANISS

Author of When Pride Still Mattered: A Life of Vince Lombardi



"A necessary and important book"—LOS ANGELES TIMES

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CESAR CHAVEZ and the Farmworkers Movement

Susan Ferriss and Ricardo Sandoval

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the intellectual underpinnings of
King's courage."—*The New Yorker*



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THE DOMINANT INFLUENCE IN THE UNITED STATES

LATINOS
IN AMERICAN HISTORY

DOLORES HUERTA



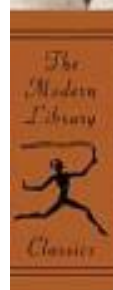
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*"The greatest woman
of our age."*

—WINSTON CHURCHILL

THE
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Helen Keller

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MANNY PACQUIAO

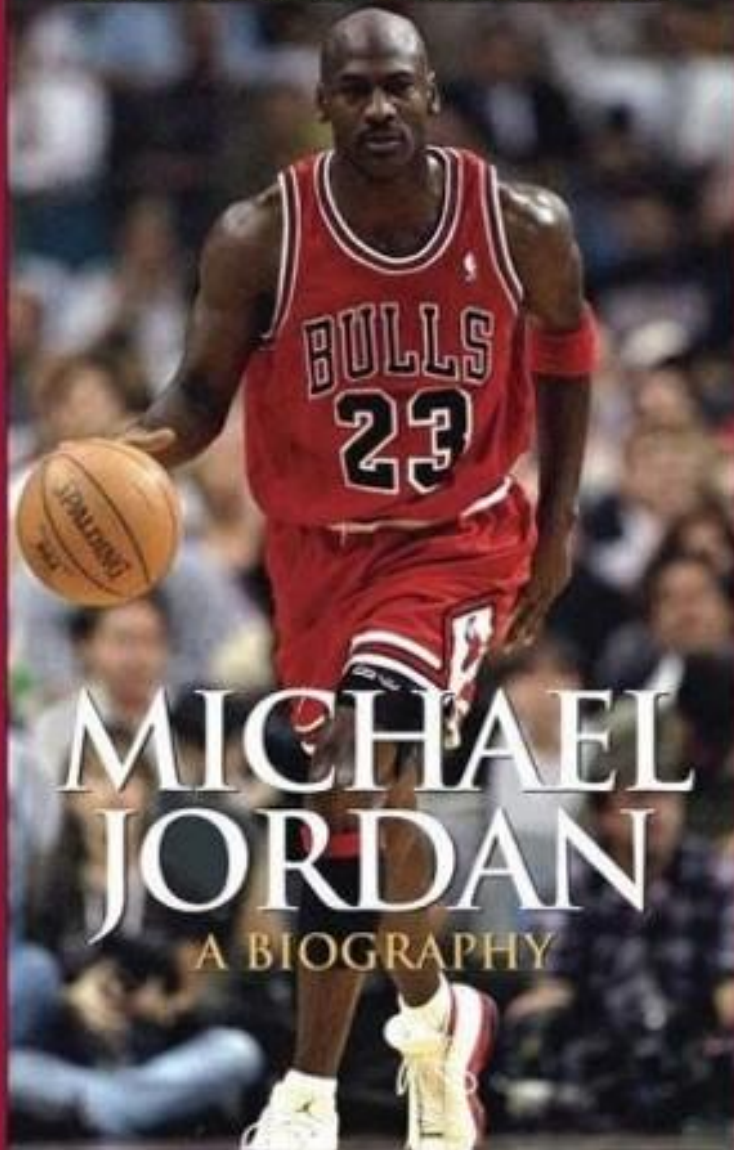


pacman

MY STORY OF HOPE, RESILIENCE, AND
NEVER-SAY-NEVER DETERMINATION

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GREENWOOD BIOGRAPHIES



MICHAEL JORDAN

A BIOGRAPHY

DAVID PORTER

NEW YORK TIMES BESTSELLER

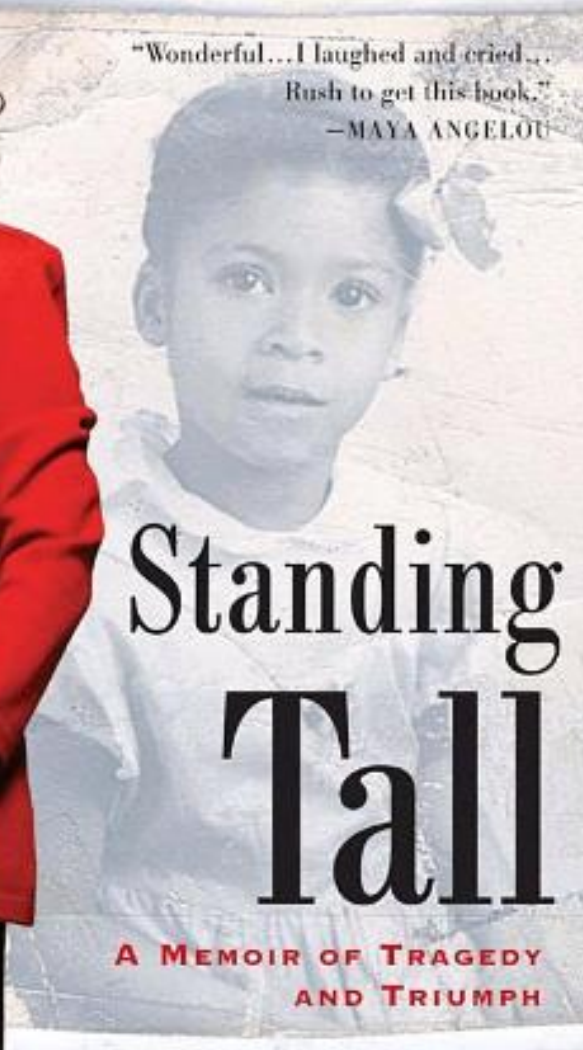
C. Vivian Stringer

with Laura Tucker

"Wonderful...I laughed and cried...
Rush to get this book."
—MAYA ANGELOU

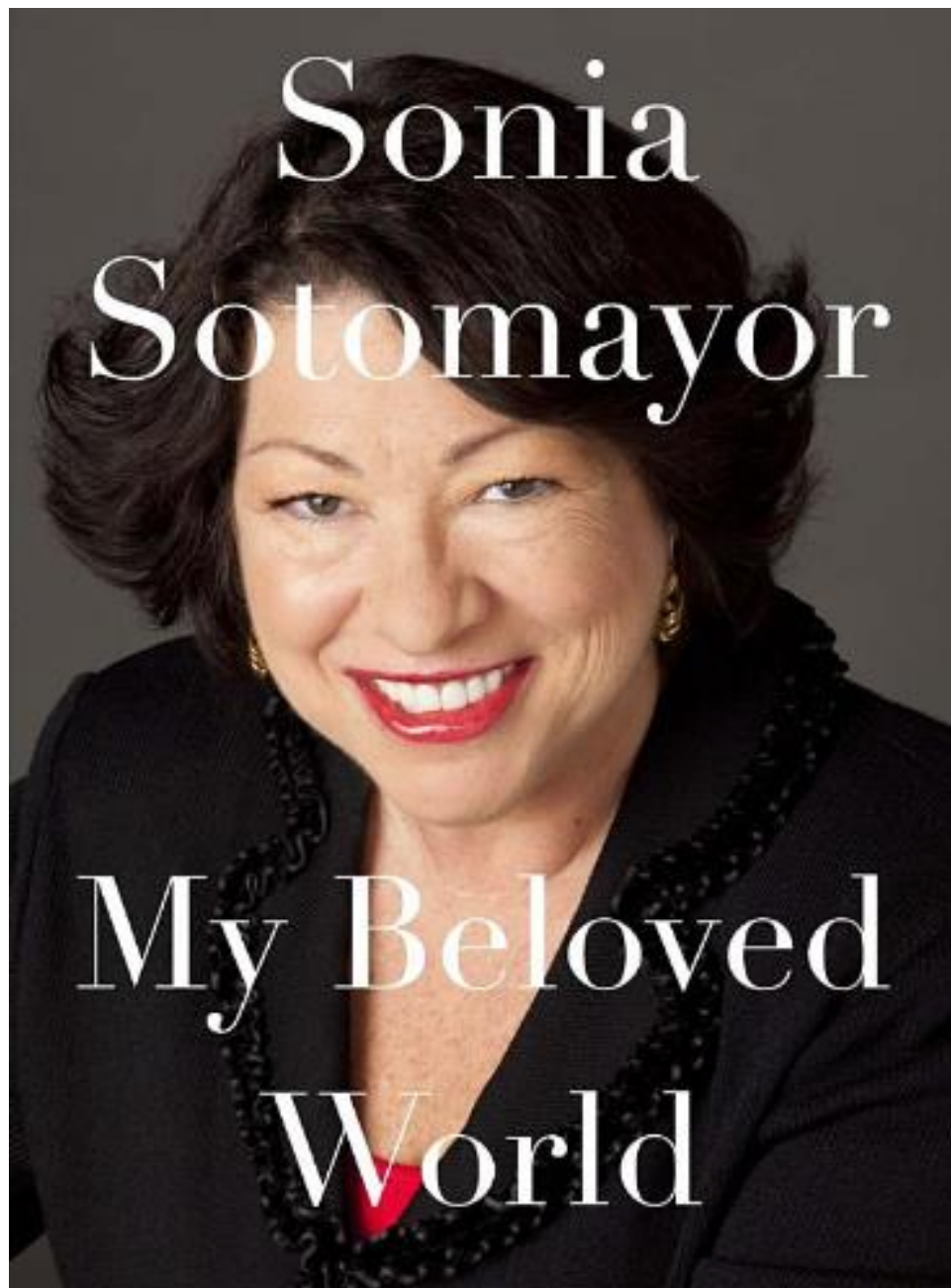
Standing Tall

A MEMOIR OF TRAGEDY
AND TRIUMPH



Sonia Sotomayor

My Beloved World



"A masterstroke . . . revolutionary."
—Armistead Maupin, author of *Tales of the City*



Coming Out, Overcoming Bullying,
and Creating a Life Worth Living

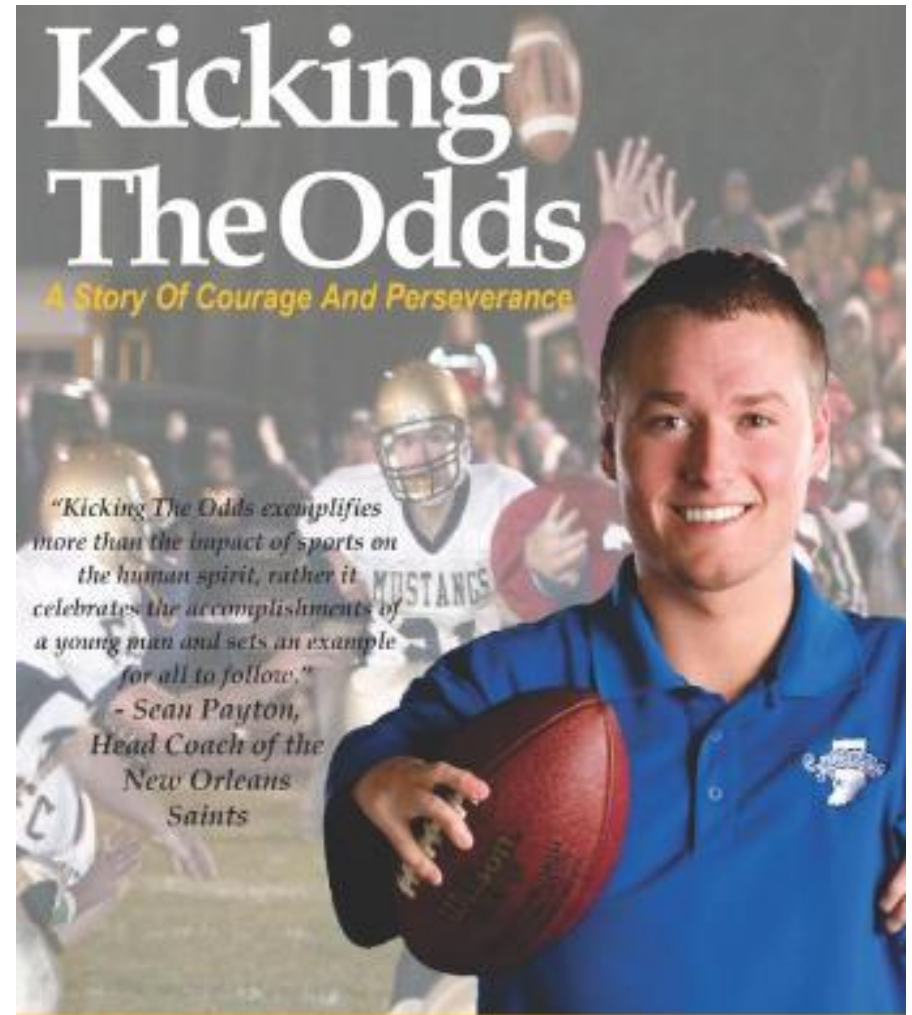
Edited by **DAN SAVAGE**
and **TERRY MILLER**

Kicking The Odds

A Story Of Courage And Perseverance

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more than the impact of sports on
the human spirit, rather it
celebrates the accomplishments of
a young man and sets an example
for all to follow."*

*- Sean Payton,
Head Coach of the
New Orleans
Saints*



**Brett Sheldon &
Shaun C. Kilgore**



Bilingual Education in the 21st Century

A Global Perspective

Ofelia García

 WILEY-BLACKWELL

Teaching in

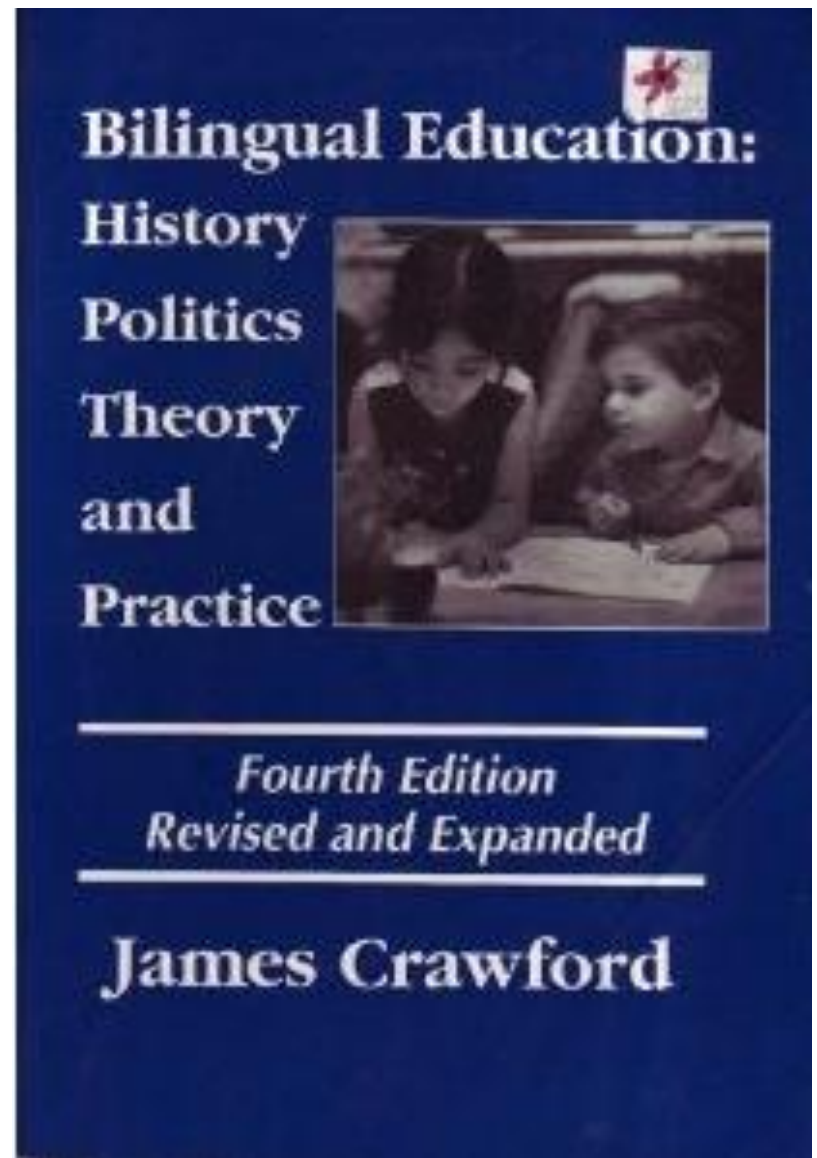
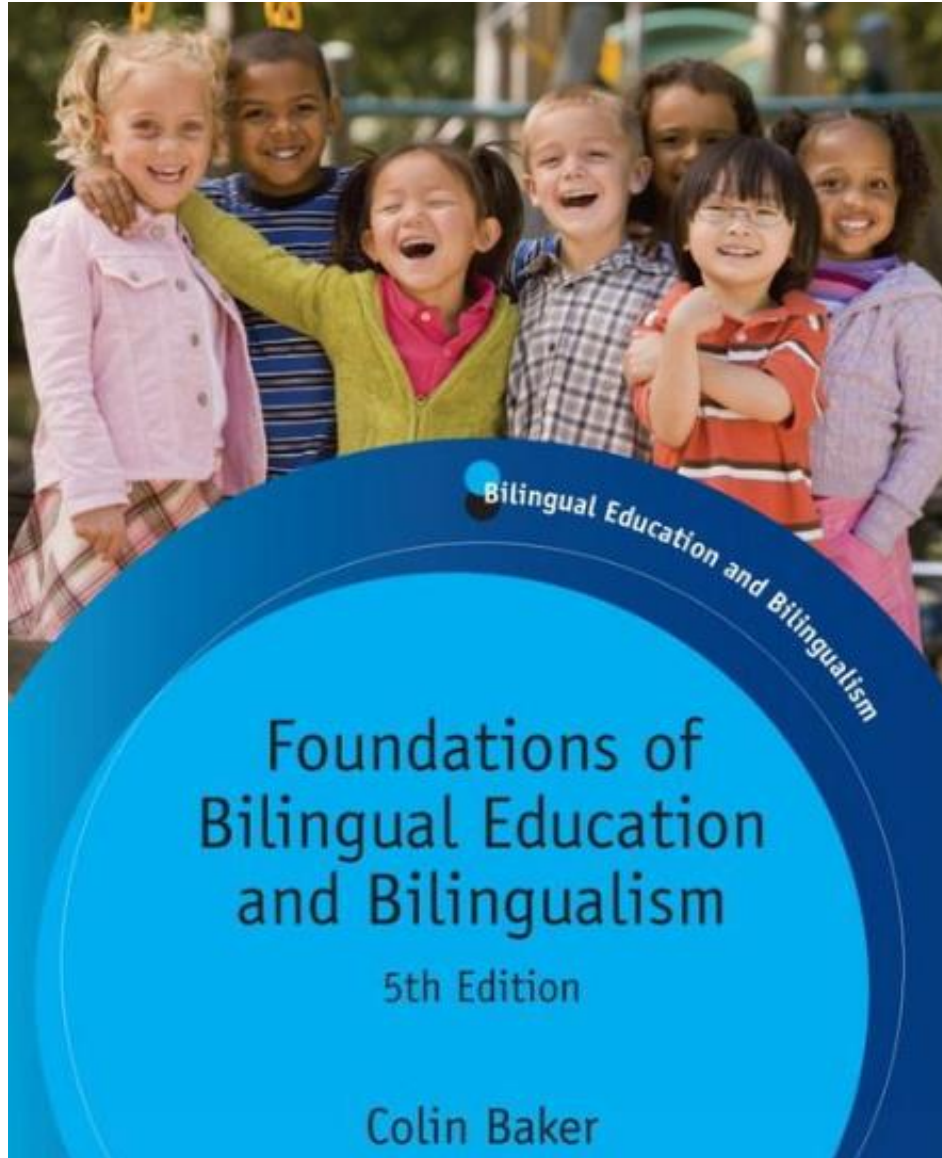
2

Languages

A Guide
for K-12
Bilingual
Educators

Sharon Adelman Reyes
Tatyana Kleyn

Foreword by Ofelia García



7 Steps to Raising a **BILINGUAL** CHILD



NAOMI STEINER, M.D., WITH SUSAN L. HAYES
Foreword by Steven Parker, M.D.

DIARY OF A **BILINGUAL** *SCHOOL*



Sharon Adelman Reyes
& James Crawford

Second Edition

BILINGUAL EDUCATION

*From Compensatory to
Quality Schooling*

María Estela Brisk

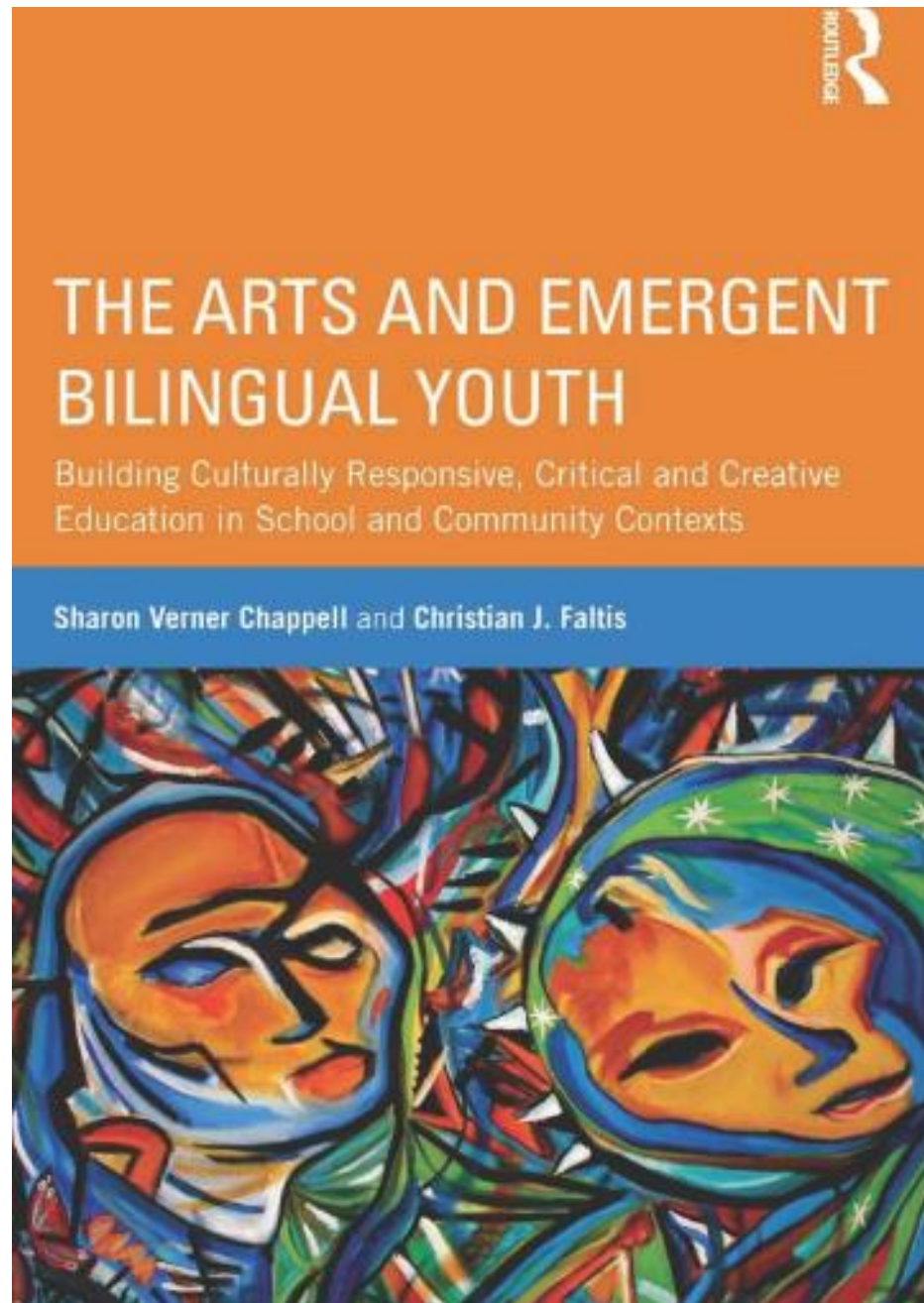
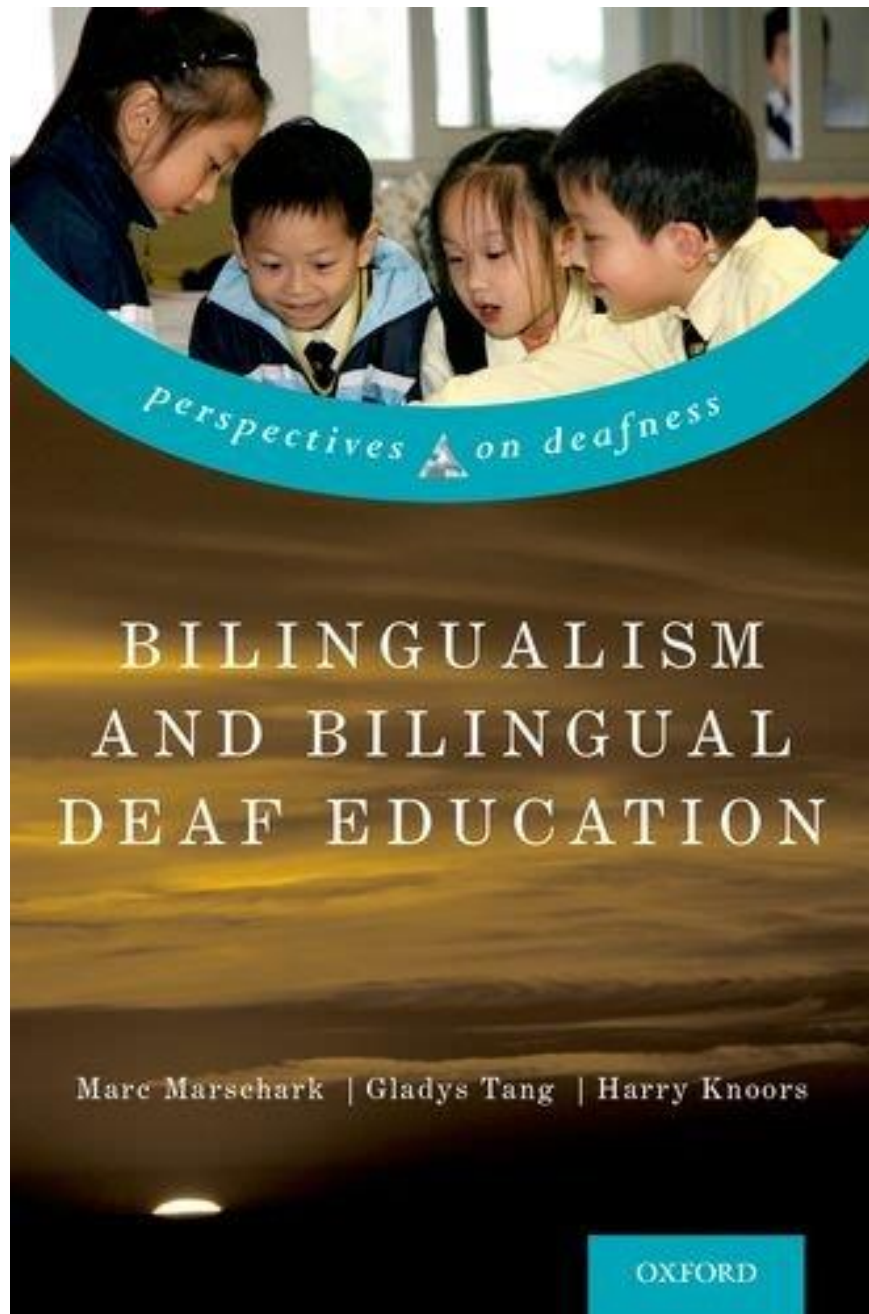
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Bilingual Education

An Introductory Reader

Edited by
Ofelia García and
Colin Baker

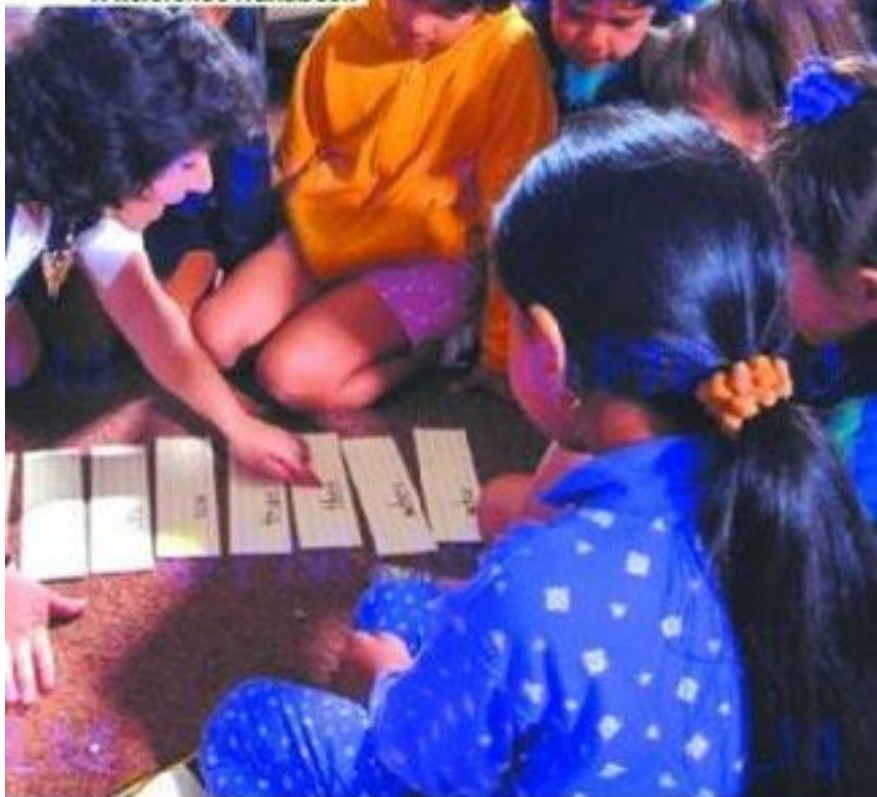
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Contemporary Education Issues

BILINGUAL EDUCATION

A Reference Handbook



Rosa Castro Feinberg

Bilingual Children in the Crossfire

"Poverty issues get short
shift in today's
education debate"

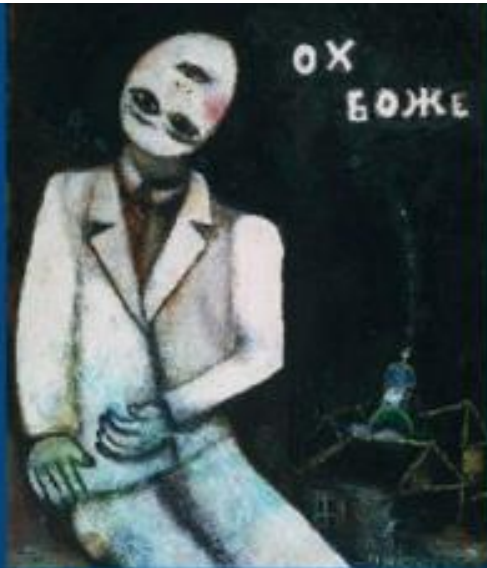
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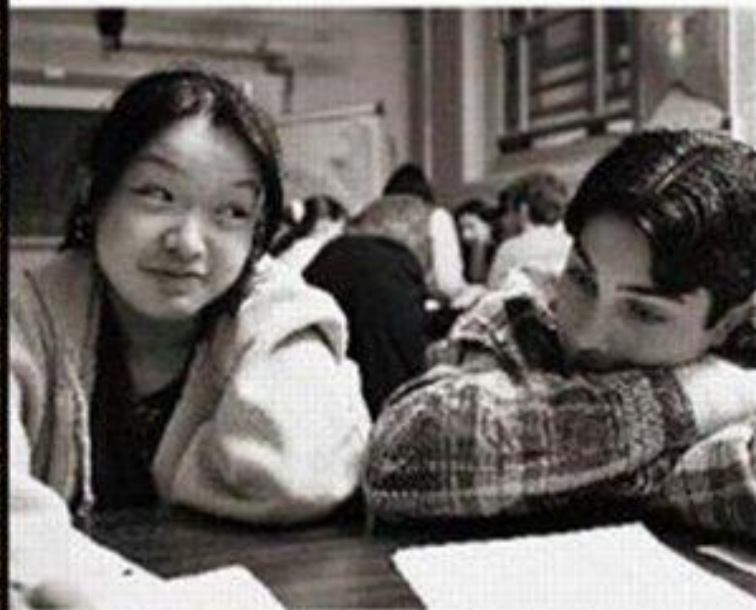
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Students and Teachers Caught in the Cross Fire

Carlos J. Ovando · Peter McLaren



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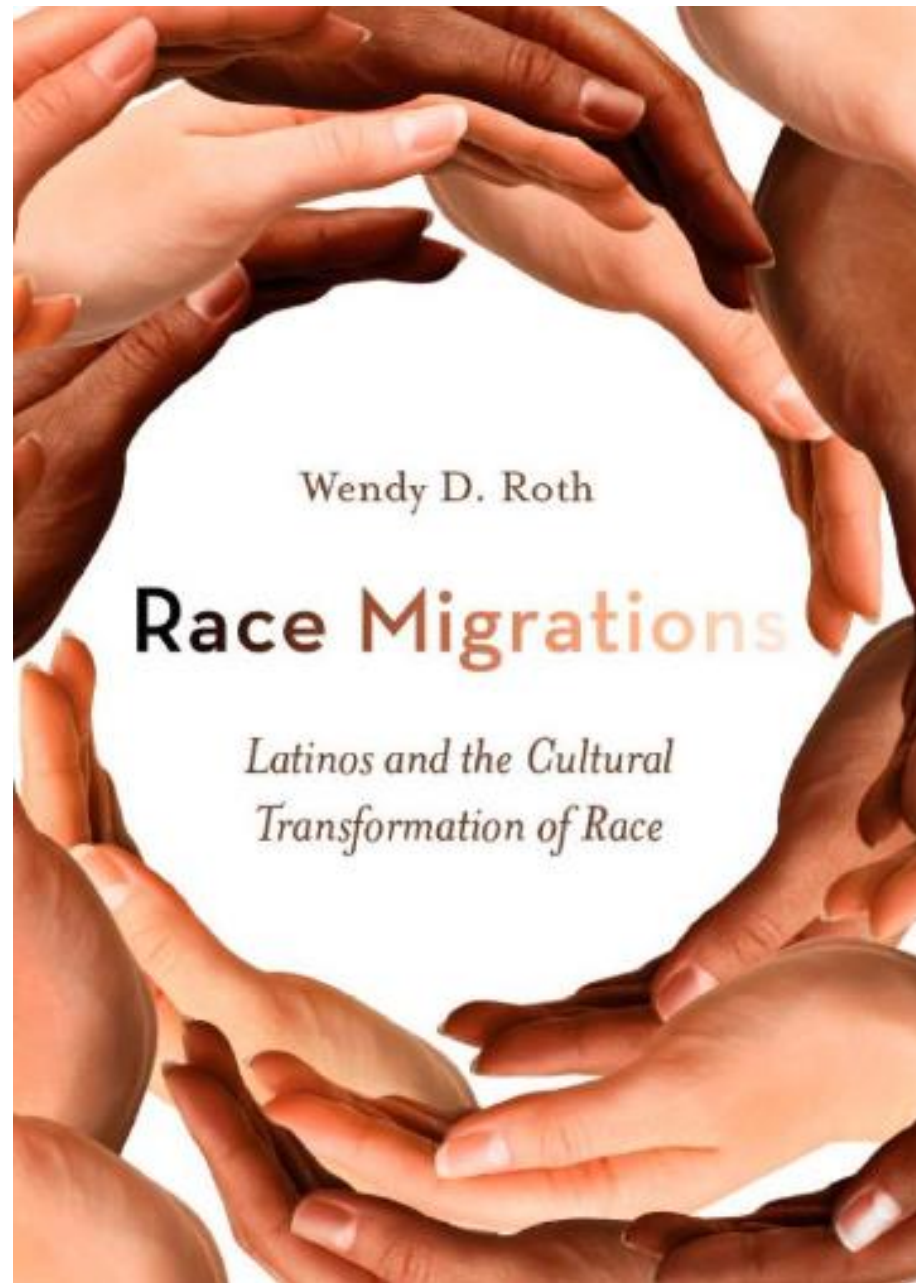
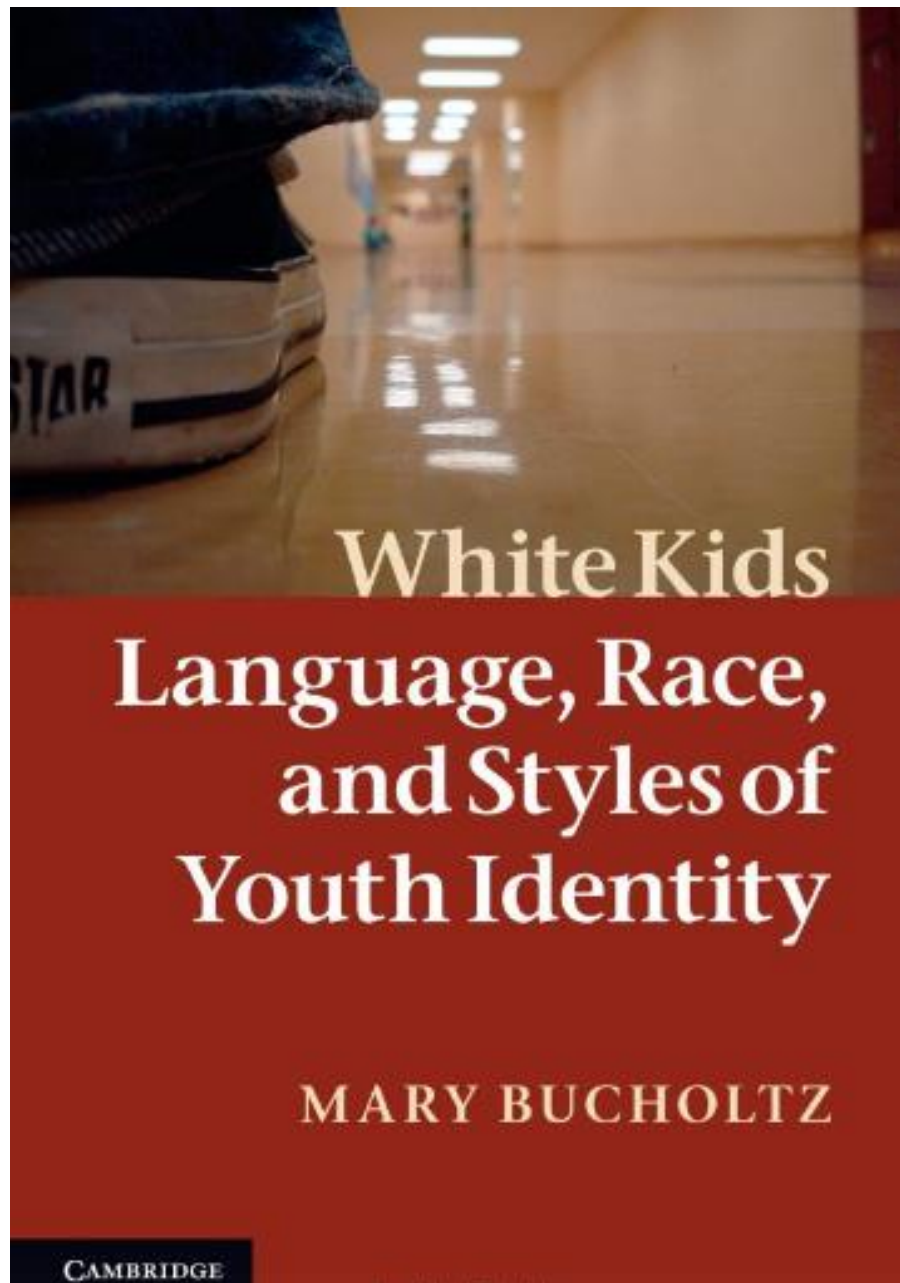
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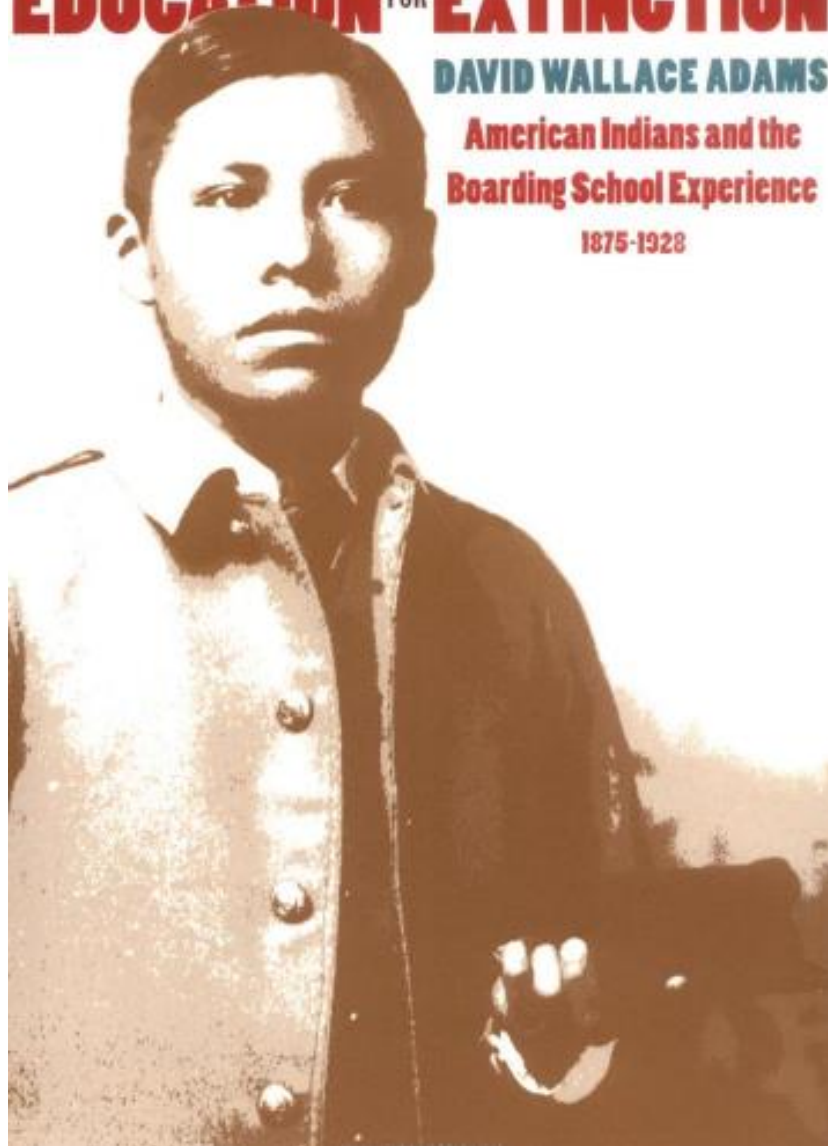


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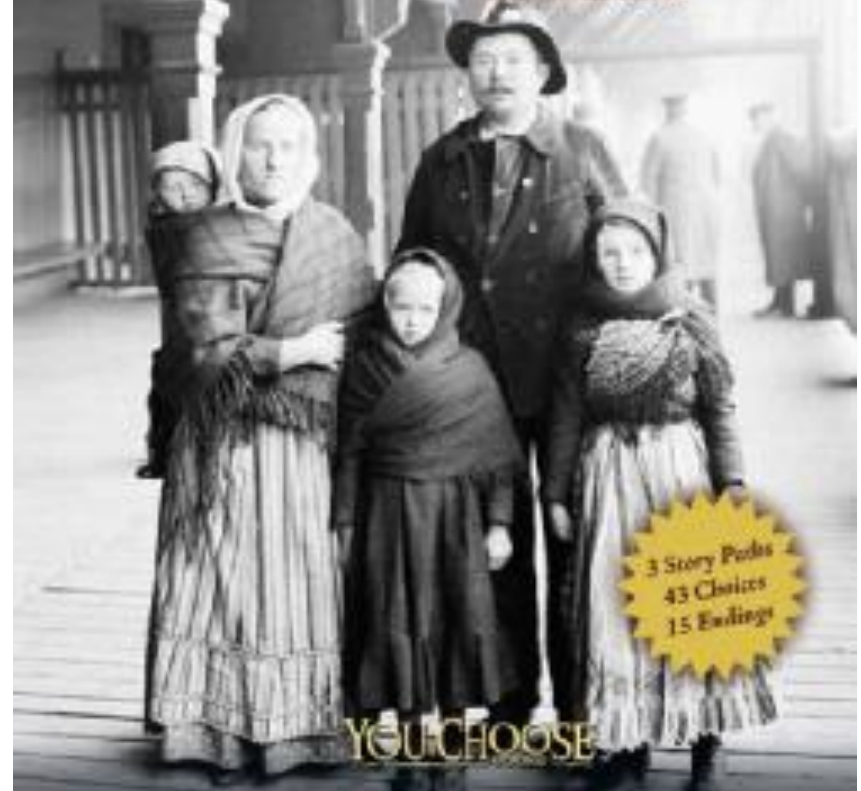
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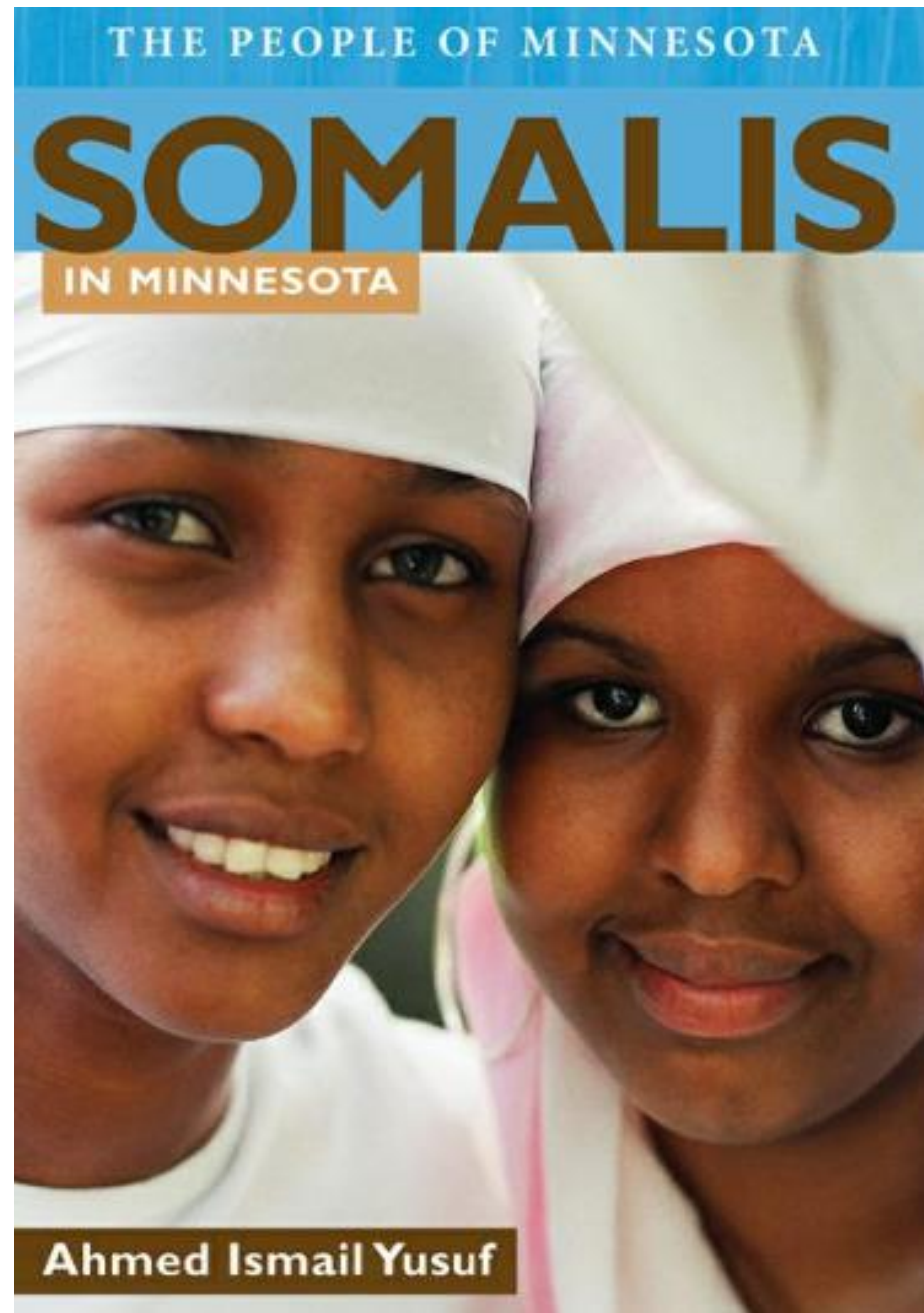
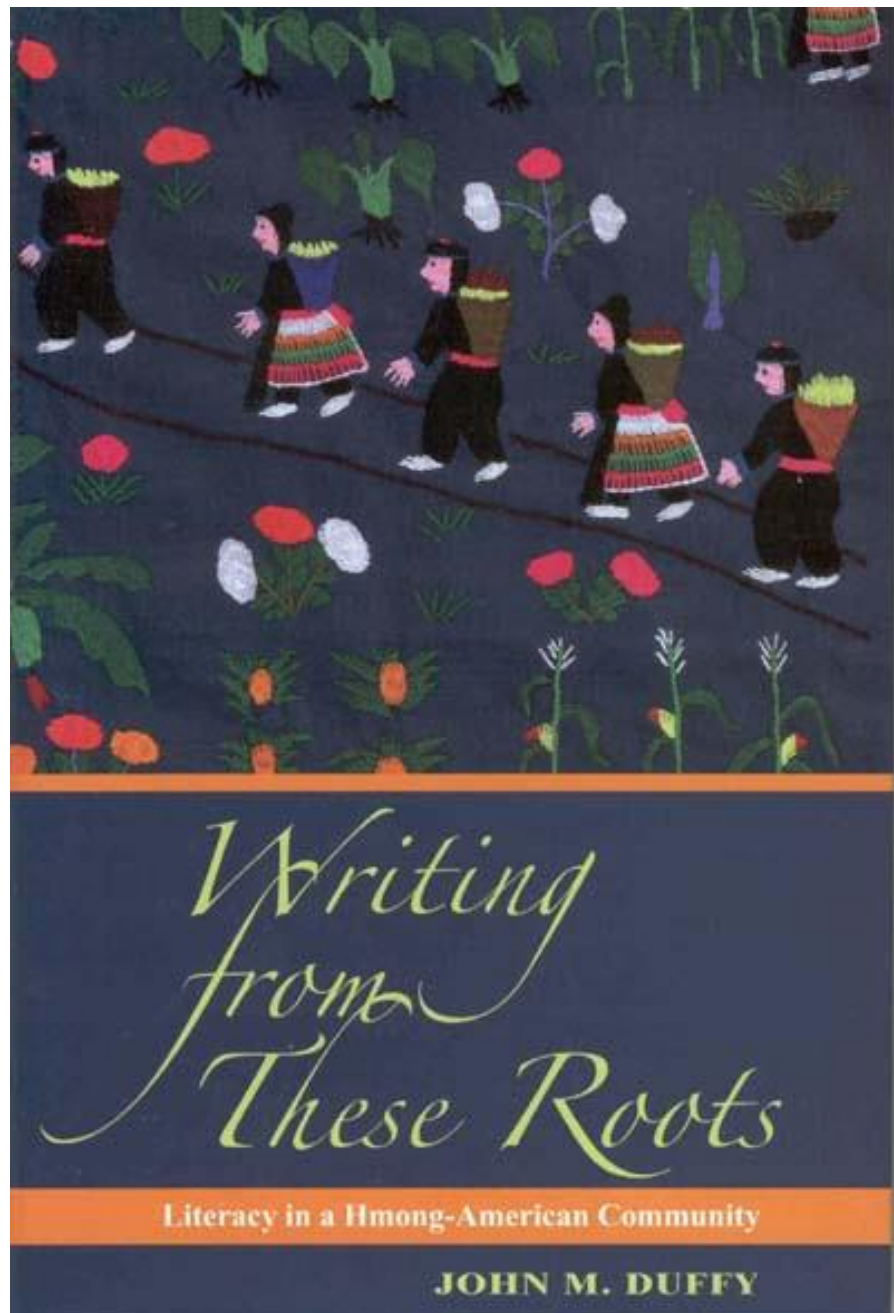
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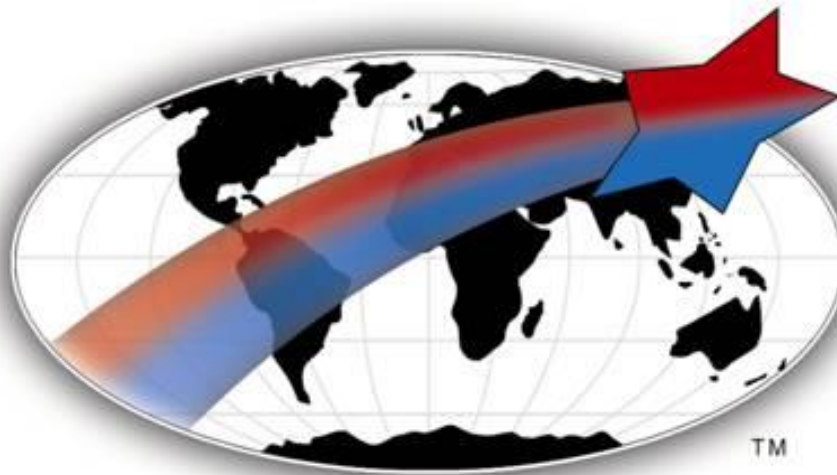
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Discussion and Conclusion



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